



NETS AWARD Innovative holiday trips by train 2004/5

It's a pleasure to travel in Europe!
An initiative by NETS and ECOTRANS



Participation Form

1 General information about the Project / Offer

Title of the project:

Participant:

Destination Travel Agent Railway company Organisation Project team

Person in charge of the project / contact person:

Street / house number:

Postal code / City:

Phone:

Fax:

E-mail:

Project Homepage (URL):

Is the project an / a:

offer Concept / idea

Categories:

cities rural tourism sun, sea & beach mountains protected areas

What are the ideas and aims of the project ?

Please give a brief description of the innovative aspects of the project !

How successful is the railway-holiday offer ? How many times has it already been sold ?

Since when has the offer been available?

< 1 year 1 year 2 years 3 years more than 3 years

What are the positive environmental / social / economic or other effects caused by the project (and in which field ? If you can provide numbers, please specify ! e.g. the project has helped to save 20 parking spaces.

What is the international aspect of the offer / concept / idea ?

Is the project transferable ? Does it have a model character for similiar projects ?

Is there a shuttle service ? No
 Door-to-station Station to accommodation

Is there a luggage service ? No
 Door-to-door Station to accommodation

You arrive at the the holiday destination by:

Charter train Scheduled train Night train Through carriage

Is it necessary to change the train ? No Yes, how many times ?

What makes it interesting to travel to the holiday destination by train ? (What kind of comfort is offered to the guest on the train ?).

2 Mobility at the holiday destination

What kind of vehicle / transport / mobility is offered to the guest ?

Mobility centre All inclusive ticket for:
 public transport Hiking paths Bike rental E-vehicles

Shuttle buses Horse carriages City trains Collective taxi

Others

Do people accept the offer ?

Tourists: Well accepted Accepted OK Badly accepted

Locals: Well accepted Accepted OK Badly accepted

3 Accommodation

Is the accommodation included in the package certified with an "Ecolabel"?

Yes

No

If yes, which Ecolabel ?

Green Tourism Business Scheme Milieubarometer - Milieukeur Das Österreichische Umweltzeichen für Tourismusbetriebe Blue Flag Campaign

Ecolabel Luxembourg Den Groenne Noegle La Clef verte Nordic Swan

Green Certificate El Distintivo Legambiente Turismo Steinböcke-nachhaltig geführte Hotels

Other

4 Packages and service

What kind of packages / modules are offered?

Wellness / Health

Pleasure / culinary

Hiking

Biking

Winter sports

Adventure

Education

Culture

Mobility at the destination

Information desk at the destination

Please quote an example of a package offer ! (e.g. a package for 2 adults, 2 children for 2 weeks etc.)

5 Pilot scheme

Is the offer / project a part of a pilot scheme ? Yes No

What is the name of the pilot scheme ? Please give a brief description of the aims and strategies of the pilot scheme !

Is there an accompanying evaluation / monitoring of the project ?

6 Information, booking, organisation

Where is the offer publicised ?

Brochures Internet Radio Printed media Other

Where can you book the offer ?

Destination Railway station Travel agency Internet Elsewhere

If available, please submit supporting papers, which show the results and experiences with the project, as well as plans and strategies for the future. If you also have brochures and advertising material, please enclosed these too.

Yes, we do have supporting papers. We will send them to following adress:

NETS-Management
Karl Reiner/Angelika Temper
Fichtegasse 2/17
1010 Vienna, Austria

Tel: +43 (0) 1 512 15 95 -0, Fax: +43 (0) 1 512 15 95-10, email: k-r@soft-mobility.com
www.soft-mobility.com

Statement

We herewith authorise the NETS Management to use all data and documents, including pictures, for non-commercial purposes (publications, press articles, exhibitions etc.) during the course of the competition.

Yes

No

Room for any further comments:

Deadline for submissions: 30. November 2004. The decision of the jury is final.

We look forward to receiving your application !