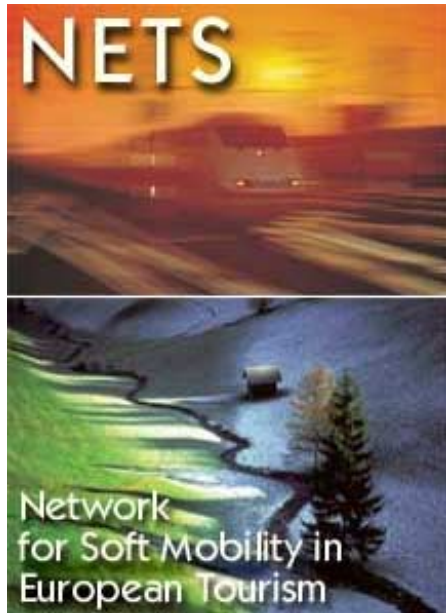


# NETS Annual Conference 2002

International Meeting for Tourism and Soft Mobility

October 3<sup>rd</sup> – 4<sup>th</sup>, 2002

Werfenweng, Salzburger Land, Austria



**R**AILWAY+

The travel-service chain for a high quality car-free holiday.

## Invitation to the NETS Annual Conference 2002

NETS, the Network of European tourism with Soft Mobility and the IG Soft Mobility kindly invite you to this year's

**NETS Annual Conference**  
in Werfenweng, Salzburger Land, Austria

The main focus will be on this year's NETS topic, **RAILWAY+**. Above all it will concern soft-mobile arrivals and departures. Additionally, the transfer to the destination as well as the environmentally compatible mobility within the destination will be examined. Following inputs are to be found on the agenda: Market situation/General requirements, Tourism products of the destinations Tourism supplies and policies of European railways, Success strategies and problems, Innovative projects, Activities and projects of NETS and its partners.

The aim of the annual conference is to bring together tourism destinations, transport companies, tour operators, tourism-, environmental- and transport associations and to exchange know-how of soft mobility in Europe. Pilot projects are supposed to give an impulse and offer the chance for discussions about possible future- and target group-oriented projects.

With this annual conference NETS wants to contribute to the development of a sustainable and highly qualitative tourism in Europe.

The invitation addresses all institutions, organisations, business companies and interested persons and supporters, who work for an environment-oriented and sustainable development in the tourism and transport industry. Furthermore people, who work in relevant decision processes – at local, regional, national and European level – in the tourism destinations as well as in the markets of origin, are appealed.

The conference offers the opportunity for an exchange of information and experiences and for the establishment of co-operations on European level.

**In Spring 2003 there will be a second conference. Results of this years conference 2002 as well as future projects for a quality car-free tourism will be presented.**

## Schedule

Thursday, October 3 <sup>rd</sup> , 2002	
18:00	<b>Registration of participants</b>
18:30	<b>Welcome speech / Introduction</b> Bgm P. Brandauer, Werfenweng
19:00	<b>Welcome "Werfenweng – Style"</b>

Friday, October 4 <sup>th</sup> , 2002 9 am – 7 pm	
9:00	<b>Opening</b> BMW department of tourism: BR U. Haunschmid (A)
9:30	<b>PART I: Railway + : Impulse presentations</b>
	<input type="checkbox"/> BMLFUW Federal Ministry of Agriculture, V. Holzer (A): <i>Carfree tourism in Austria</i>
	<input type="checkbox"/> ÖBB Austrian Railway, Rüdiger vorm Walde (A) DB German Railway, P. Westenberger (G); SBB Swiss Railway, S. Weingart (CH): <i>The railways part to present quality and service in tourism</i>
	<input type="checkbox"/> Post.Bus, VD Ott (A): <i>Postbus as central mobility service within the tourism industry</i>
	<input type="checkbox"/> NETS, K.Reiner (A) and ECOTRANS, H.Hamele (G) <i>Is there a realmarket for soft mobile products?</i>
11.30	<i>Discussion followed by</i>
12.00	<i>Lunch</i>

13:30	<b>PART II: Impulse presentations and Focus-groups</b>
	<b>Focus A: Journey and arrival</b>
	<input type="checkbox"/> Denzeldrive, P. Novy (A): <i>Joint products between carsharing and railways</i>
	<input type="checkbox"/> New Mobility, M.Vietor (NL) and J. Klingenstein (CH): <i>A strategic futureproject between NL and CH</i>
	<b>Focus B: Mobility within the destination</b>
	<input type="checkbox"/> Alps mobility, R. Molitor (A): <i>Sustainable mobility – carfree tourism. Bordercross initiatives in the alps</i>
	<b>Focus C: Offers of tour operators and destinations – What are the demands of the market ? – successfull examples</b>
	<input type="checkbox"/> Representative Tour Operator
	<input type="checkbox"/> Pear group Werfenweng, Rohrmoser (A): <i>A soft-mobile world</i>
	<b>Focus D: Tourism and Mobility</b>
	<input type="checkbox"/> Mobilito, S.Maurer (A): <i>Infosystems of the future</i>
	<input type="checkbox"/> Office of Mobility, Gerhard Schuster (CH): <i>Logisticproject in the Berner Oberland</i>
	<input type="checkbox"/> Fa Wampfler (G): <i>Emmissionfree buses</i>
	<input type="checkbox"/> DTV-Consultants, Johann Joanse (NL): <i>Newtours – network of excellence for sustainable tourism and transport</i>
15:30	<i>Coffee break</i>
16:00	<b>PART III: Plenary discussion</b>
	<input type="checkbox"/> Presentation and summary of the results of the focus groups
	<input type="checkbox"/> Recommendation of other meetings / conferences and possible future projects
18.30	<b>Festive evening program</b>

# Registration to the **NETS Annual Conference 2002**

International conference for all interested in Soft Mobility

- Yes, I take part in the [NETS Annual Conference 2002](#) from October 3<sup>rd</sup> – 4<sup>th</sup>, 2002 in Werfenweng/Austria
- No, I can not participate in the [NETS Annual Conference 2002](#).
- I am interested in a NETS-partnership.

Please send the completed registration form preferably by e-mail or fax until [September 20<sup>th</sup>, 2002](#) to:

NETS EWIV, Fichtegasse 2, A-1010 Wien/ Austria  
 DI. Karl Reiner, Tel. +43/1/512 15 95 -21, Fax: ext.-10, e-mail: [contact@soft-mobility.com](mailto:contact@soft-mobility.com)

<b>Family name:</b>	<b>First name:</b>	<b>Academic degree:</b>
<b>Organisation:</b>		<b>Job title:</b>
<b>Address:</b>		
<b>Phone:</b>	<b>Fax:</b>	<b>Email:</b>

## Hotel Reservation

I order for ..... persons  a single room  
 a double room

Category  
 \*\*\*\* hotel  50 - 80 € per person/ day  
 \*\*\* hotel  30 - 40 € per person/ day  
 bed & breakfast  20 - 30 € per person/ day

date of arrival: \_\_\_\_\_ date of departure: \_\_\_\_\_

The price is per person/day, including breakfast, payment directly at the hotel / B&B

I request

Pick up /transfer from the railway station, please state time of arrival:

.....

Date:

Signature:

## **"NETS" – European Network for Soft Mobility Tourism**

### **Brief Information**

#### **The Start: The EU-Model Project: Soft Mobility 1996-97**

Based on the EU-Project: Soft Mobility in tourism destinations within the action-plan for the promotion of tourism of the European commission GD XXIII/dept. tourism, the Federal Ministry for environment, youth and family has supported the development of a network for Soft Mobility in tourism.

#### **"NETS" – Concept, Objectives, Content and Partners**

The common objective of NETS is the increase of the quality of environment, life and vacations for guests and locals. By doing this the competitiveness in the tourism field through an environmental sound positioning should be strengthened.

The network supports its partners with the following services:

- Exchange of experience / information
- Lobbying and promotion
- Development of projects and consulting
- Marketing services & PR- activities
- Organisation of workshops and expert meetings regarding the further development of NETS

#### **NETS-Member / Partner can be:**

Tourism destinations focusing on Soft Mobility, tour operators, companies, transport services, public organisations, ministries, NGOs and other networks with the objective of environmental sound mobility.

#### **Contact and Network Management:**

Interested tourism destinations, organisations and businesses ask:

NETS EWIV,  
GF DI. Karl Reiner  
Fichtegasse 2, A-1010 Vienna/Austria  
Tel. +43/1/512 15 95 -21, Fax: ext.-10,  
e-mail: [contact@soft-mobility.com](mailto:contact@soft-mobility.com)

**Information on the net: <http://www.soft-mobility.com>**