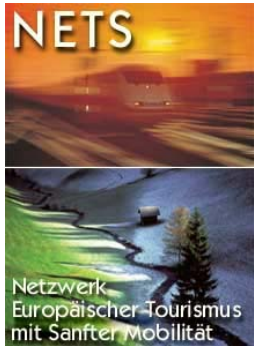




Partners from the economic sectors of tourism, traffic and environment are being linked for the first time



NETS Info

April 2005



Awarding Ceremony NETS AWARD 2004/2005



On the 14th of March 2005 the winners of the NETS AWARD "Innovative holiday trips by train 2004/2005" were awarded at the ITB Berlin.

The NETS AWARD, which is an initiative of NETS and ECOTRANS, was supported by the Austrian Ministry for Agriculture, Forestry, Environment and Water Management and the Swiss Agency for the Environment, Forests and Landscape. From the total of 54 applicants, the jury selected 9 winners in 5 categories.

Eugenio Yunis, World Tourism Organisation (WTO), and Robert Thaler, Austrian Ministry for Agriculture, Forestry, Environment and Water Management, highlighted the importance of initiatives for more sustainable means of travel. They awarded the winners the certificates and expressed their hope that the NETS AWARD is able to give impulses for innovative tourism offers with soft mobility in the future.

Also Nico Visser, European Commission, emphasises the necessity of the continuity of awarding sustainable tourism products in Europe.



K. Reiner (ÖAR), H. Hamele (ECOTRANS)



Eugenio Yunis (WTO)



Robert Thaler (BMLFUW)



Nico Visser (EC), Karl Reiner (ÖAR)



NETS AWARD winners



Peter Brandauer
(Werfenweng, soft mobility)

Editorial

NETS ist the European network for the development and linking-up of initiatives for an European quality tourism with soft mobility.

Lobbying and networking as well as the communication of tourism offers are the predominant focal points of the NETSwork.

Have you already heard?

..... Symposium Bahnen + in Werfenweng in January 2005

..... CIPRA-Award – The future in the Alps is much prized – so why not win it? CIPRA is awarding 6 prizes worth €25,000

... 2005 the „School of soft travelling“ takes place for the 10th time

NETS quality – Railway holiday

- The holiday railway goes from door to door
- To change for another train is not necessary
- Dreaming about the holiday over the night
- Enjoying the travel experience during the day
- Service and comfort are written in capital letters
- Someone else takes care about the luggage
- The holiday train is not a monetary luxury
- Railway Holiday – how noble!
- Being mobile without the own car at your holiday destination
- The traffic policy accomplish the basic conditions



The NETS AWARD WINNERS

Category "Cities"

WINNER: Lübeck Travemünde Tourismus: **Lübeck individuell**

Category "Mountains"

WINNER: Gemeinde Werfenweng: **Sanfte Mobilität – Autofreier Tourismus**

Category "Protected Areas"

WINNER: AMEROPA Reisen GmbH: **Fahrtziel Natur – Naturpark Hainich**

Category "Countryside"

WINNER: Naturhotel Steinschalerhof: **Schmalspuren Classic Paket 2005**

Category "Sun, Beach and Sea"

WINNER: ReNatour: **Sapori Cilentani – den Cilento schmecken!**

NETS congratulates the winners and thanks all applicants for their commitment!!

Please find further information on the winners of the NETS Award, impressions of the awarding ceremony as well as a download version of the NETS Award brochure on our website www.soft-mobility.com/nets-award

Further activities for more quality and sustainability in tourism

Symposium Bahnen + in Werfenweng

The initiators of the workshop (Austrian Ministry for Traffic, Innovation and Technology & NETS) intend to push travelling with environmentally sound means of transport for the individual traffic. In doing so the integration and motivation of transportation companies and especially of the railway is essential for the success of innovative concepts for the logistics of the passenger transportation.

The summit conference of the railway aimed at assuring the interest of potential market partners on the basis of real offers and projects in the alpine area ("Alpine Perls"). The workshop took place on the 24th/25th of January 2005 in Werfenweng in the course of the INTERREG IIIB project Alps Mobility.

Please find the results of the symposium and a download version of the NETS study Bahnen+ on the following webpage: <http://www.soft-mobility.com/start.html>

10th School of soft travelling 2005

Social and environmentally sound tourism – only for niches or is it possible for the mass tourism too? Within the "School of soft travelling" we try to explore the role of sustainability in tourism and the possibilities for its realisation. The theme of sustainability is highlighted in all respects and with the help of different methods: tourism in the North and in the South, mass tourism or regional/local offers, theory and reality, lectures, working groups and discussions. The „School of soft travelling“ is now taking place for the 10th time. Congratulations!

Date: Start: 08.10.2005 - Finish: 15.10.2005

Place: Study Center Salecina (Switzerland) ; <http://www.respect.at> , www.salecina.ch

CIPRA-Award – The Future in the Alps does not come free

CIPRA is awarding 6 prizes worth €25,000 Euro to the best projects dealing with sustainable development in the alpine area! www.cipra.org/zukunft

DESTINET- Sustainable Tourism Information Portal

ECOTRANS in cooperation with the European Environment Agency (EEA) supports the installation of a European information platform for sustainable tourism development. Please find information on the NETS AWARD and various documents dealing with the theme of sustainable tourism on the following website: <http://destinet.ewindows.eu.org/>

Tourism Site – Leonardo project in cooperation with NETS

Which information do destinations, which are interested in a sustainable tourism development, need? The partners of the Leonardo project provide an answer to this question by making case studies available. http://www.tourism-site.org/pg_leonardo.asp?lqid=AN&pageID=47

There are quite a lot of offers by now...

Holiday by rail offers

Experience train Neusiedlersee...
Experience train Gesäuse ...
Wellness ticket ÖBB... Car Free
alpine villages in Switzerland ..
1300 km by rail across Sweden...
Last minute holiday by rail... Lübeck mobil... Berliner Cool Tour ... Cheap tickets for Berlin, family / day / 24-hour tickets... 3 tickets for all opportunities in Stuttgart... Westfalen-holiday-ticket, Regio-environment ticket – holiday by bus and train... Bodensee-ticket invites you on a cruise... weekend tickets for the Murgtal-Train... Soft tourism without borders at the Bodensee... British Rail: children up to 15 travel for free! ...one ticket for whole Norway,...

Mobility offers for tourists arriving by train

Bayernwaldticket Hilking by „Valley Coaches“ in the region Lungau...
Xeismobil.... Family trip in the region ZweiTälerLand... Train Stories ...
Train and Mountain – A new service of the ÖBB... Hotel in combination with bus tickets... Going to the hot springs by train... By train to Mittenwald... Bad Steben – All inclusive package for tourists arriving by train... Winter holidays by train... Enter the ski-slope by train in Garmisch... Schwarzwald-round trip ticket...
KONUS – buses&trains free of charge for visitors of the Schwarzenwald.....

Exemplary Projects and Initiatives

... NETS Initiative Bahnen +
... „Alps Mobility – „Alpine Perls“...
The joy of travelling – New ways for arriving at one's holiday trip in Germany
... Fahrtziel Natur

There have to be further ideas and implementations 2005 +