



NETS INFO 2001

FOR PARTNERS, INTERESTED
PARTIES AND SUPPORTERS

Partners from the economic sectors of tourism, transport and the environment are working together for the first time.

NEWS...



The time has come.. after first Agreements towards its

establishment in November 1999 in Saas Fee, NETS was founded in July 2001. The organisation's legal form is **NETS EWIV** – a European Economic Interest Group – comprising six partners. The idea is that NETS is at the disposal of all the partners as a platform for joint projects.

In the near future, an annual main topic will be defined.

For 2002, NETS has chosen the topic **Railways and travelling by train** as part of the **supply chain** of the product 'car-free holidays' (Railway+).

Partners and Interested Parties

Since it was first founded, NETS has worked together with a strong team of essential partners. For years, contacts have existed with interested organisations in different regions of a number of European countries, notably Northern Germany, the Netherlands, Sweden, France, and Italy. Contacts with Portugal and Spain will also now be intensified.

AKTIVE FOR NETS IN 2002

JANUARY: PARTICIPATION IN THE "REISE-PAVILLION" TRADE FAIR IN HANOVER

It is planned to organize a joint exhibition stand with NETS-Partner Werfenweng – also a model tourism destination in the field of car-free tourism. Furthermore two presentations 'Holidays from the Car in Werfenweng' and

'Railway+' create the supporting programme.

MARCH: PARTICIPATION AT ITB BERLIN

We are placing great hope on our attendance at ITB Berlin next March. In 1999, NETS already managed to achieve important results from the organisation of a co-operation exchange with TUI

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EDITORIAL

NETS is the European Network for developing and bringing together organizations supporting **quality tourism with soft mobility**.

Until now, work has focused on increasing awareness of NETS and structuring a stable organisation. In the future, joint main topics and the integration of new, possible partners are of immediate importance.

This NETS-Info gives an overview of some forthcoming activities over the next months.

Please let us know if you are planning interesting activities or events, or if you are offering special products in the area of soft mobility.





Holland which took place at the ITB, the world's largest tourism trade fair. In 2002 - the Year of Ecotourism – a complete exhibition hall for sustainable tourism will be organised. Of course, NETS cannot be absent !

By means of targeted PR-activities, NETS will again make efforts to exchange experiences and carry out lobbying for its partners:

- NETS-exhibition stand at the hall 'Travel with Sense'
- Symposium 'Soft mobility in the tourism industry from the railway operators' point of view – is there any future for the railway business"
- Co-operation exchange.

If you are interested in participating actively in the projects described above, please contact us soon. Fur-

PR ACTIVITIES

... TO GET BETTER KNOWN IN THE WORLD

This year's **Annual Meeting (2001)** of **NETS** took place on June 28-30th in Bad Reichenhall as part of the 'Car-free Tourism' conference. More than 40 participants from six European countries exchanged views on soft mobility in tourism destinations.



In addition to the definition of targets, legal form and activities of the new company, main projects for 2001/2002 have been fixed. A widespread 'Invitation campaign' has helped achieve good PR, which has in turn led to increased awareness.



thermore there is also the possibility for partners to be mentioned in brochures. So please make sure to send us your material in good time !

ANNUAL MEETING OF NETS 2002

Because of the foundation of NS, the Annual Meeting with the topic 'Railway+' will probably take place in the Netherlands. The final location and date will be announced as soon as possible.

NETS QUALITY CERTIFICATE

In order to meet the needs of its target group, NETS plans to define specific quality criteria for soft-mobile tourism products. On the long term base, a special interest group for car free holidays should be established.

NETS was published in the **UNEP** magazine 'Industry and Environment' in the supplement 'Tourism Focus' in July 2001. It will be published in the **WTO Study** 'Voluntary Initiatives for Sustainable Tourism' in 2002.

NETS press releases, webpage and folder are still being used.

We wish all our partners



and soft mobile holiday-makers a very Merry Christmas !

Karl Reiner, NETS-Management

Review

2000

19th January
Reisepavillion in Heidelberg
Presentation of the NETS-Project 'Soft Mobile Packages'

27th March
EU Commission DG Enterprise/ Brussels
Working Group Tourism-Agenda21

28-30th June
NETS Annual Meeting in Bad Reichenhall

12-15th Sept.
NETS presentation NETS at the **WTO Conference** in St. Johann/Pongau

2001

References

- ECOMM meeting in Belgium in May 2002
- NETS is supporter of VISIT (a project within the scope of EU "Lifeprogram")



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